

RYOSUKE FUKUSADA

Press release
April 2025

Milan Design Week / Salone del Mobile 2025 - TAU for FIAM ITALIA

We are pleased to inform you that our pendant lamp TAU for FIAM ITALIA, which had been launched 2024, will be showcased in the FIAM ITALIA stand located in the Fiera Milano during Milan Design Week 2025.

Date : Tuesday 8 – Sunday 13 April 2025

Open hours : 9:30 – 18:30

Venue : Fiera Milano Rho HALL 9 STAND C09



TAU for FIAM ITALIA designed by Ryosuke Fukusada

In Japan, there is an interesting flower called the “Sankayou” Flower found in only a small number of mountainous areas. This flower, *Diphylleia grayi*, or more commonly known in English as the Skeleton Flower is extremely unique. The petals of this flower become transparent only when exposed to dew in conditions of low temperature and high humidity, making them look like fine glasswork.

The Tau Pendant Lamp’ s design was inspired by the “sankayou” Flower.



The concept features transparent petals reimagined in a modern and simple shape. The three sheets of oval-shaped glass are processed to showcase a soft three-dimensional curve and are finished with an organic texture. They are assembled with a small space between them so that they do not overlap, further emphasising the delicateness of the design.

By allowing the light inside to pass through these three pieces of tinted glass, the Tau Pendant Lamp evokes a sense of mystery and natural beauty that can only be witnessed when certain conditions are met in nature like with the Skeleton Flower.

This pendant lamp utilises flat glass processing techniques by FIAM Italia which allows the glass plate to be freely bent into three-dimensional shapes and to add precise textures. This results in an alluring and original product with a quality finish. This is an elevated product complement' s FIAM Italia' s interior mood and works well in all spaces.

<https://www.fiamitalia.it/illuminazione/tau/>



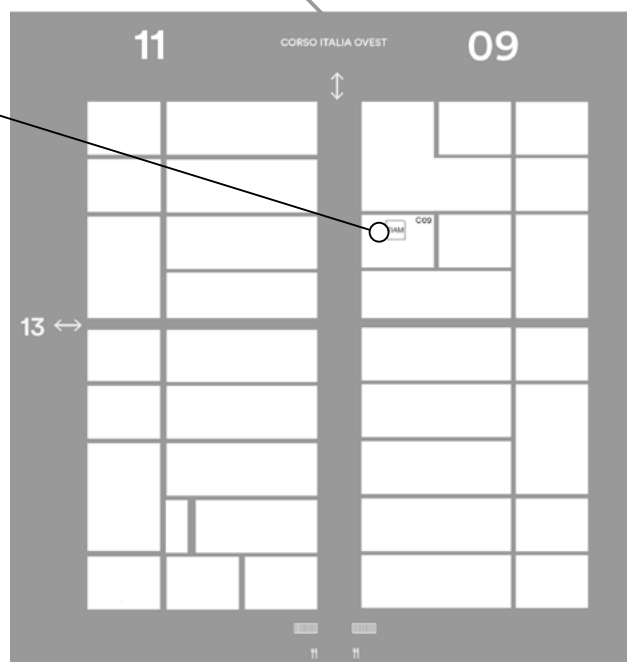
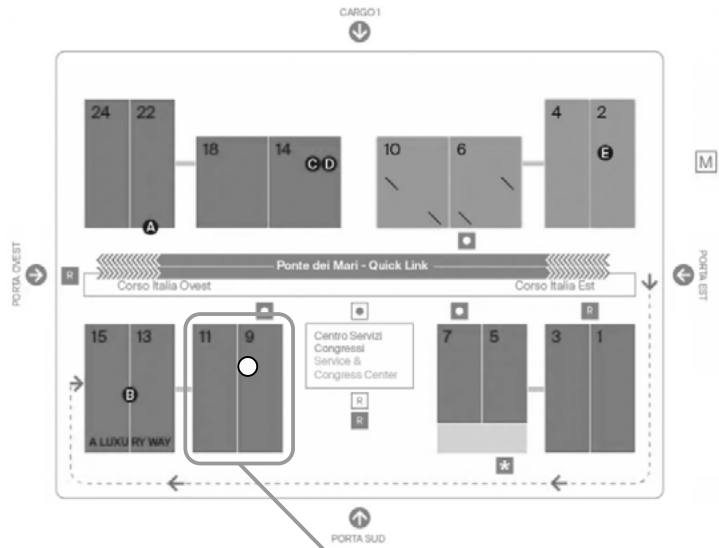
FIAM

Glass is a magical and eternal material, steeped in a sense of sacredness. For over fifty years, FIAM has taken up the challenge of this material, turning it into the centrepiece of interior design.

Transforming glass into sheets to produce furnishing accessories, that could unleash its unlimited expressive power, seemed an impossible undertaking.

<https://www.fiamitalia.it/>

MAP



DESIGNER BIOGRAPHY



Ryosuke Fukusada

Japanese product designer born in Osaka, 1979. After graduating from Kanazawa College of Art and Design in 2002, he went on to work for Sharp Corporation as a designer of consumer electronic goods until 2007. That year he moved to Italy where he completed a Masters Degree in Interior and Living Design at Domus Academy. From 2008 Fukusada assisted Patricia Urquiola at Studio Urquiola in Milan, where he experienced projects involving furniture, lighting, kitchenware and interior products with famous Italian manufacturers.

In 2012, he returned to Japan and established FUKUSADA STUDIO in Kyoto. Fukusada currently works with a large number of domestic clients and has a track record of projects with many international companies included those in Italy and Denmark. At present Fukusada offers a wide range of designs such as furniture, lighting and household goods that have won numerous international design awards.

Press inquiry

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