LEDON

Press Release

Lustenau, 25.03.2014

The press release can be downloaded from the press section at www.ledonlamp.com.

Wood that glows

Wooden Light Bulb for LEDON

"Akin to shining a torch through your hand," this is how Kyoto-based designer Ryosuke Fukusada describes the striking light emitted by his Wooden Light Bulb. For manufacturing the lamp, which is also a luminaire, he uses the traditional Japanese craft technique of Rokuro, which is now very rarely practised. In collaboration with Yuki Ayabe, a master of this old craft, a more than 100-year-old pine block is turned on a lathe and carved away, using special tools, until the bulb is between two and three millimetres thick.

Beautiful glowing light

The result is a light source that looks like solid wood when switched off. Actually, its shell is so thin that the light emitted by an LED light source fitted inside shows through, resulting in a unique and fascinating luminescence. It seems as if the wood itself is starting to glow. "The light-emitting Wooden Light Bulb stands for the interplay between a traditional, timeless material such as wood, and modern, durable LED technology. Both elements, wood and light, penetrate each other, presenting themselves as components of the future," explains Fukusada. The LED lamp's low thermal emission has played a decisive role in the implementation of the design item, as this avoids damage to the sensitive wood.

Strictly limited edition

A strictly limited number of Wooden Light Bulbs (€ 2000 each), each of them a unique item hand-made over many days, is manufactured in collaboration with LEDON, the premium supplier of LED lamps. The high-quality light sources produced by the Vorarl-berg-based Austrian company are characterised by their extremely high colour rendering index, similar to light emitted by an incandescent lamp. A LEDON LED candle is fitted inside the wooden lamp to serve as a light source. Contact: info@ledon-lamp.com.

((1,786 characters incl. spaces))

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RYOSUKE FUKUSADA – Product Designer

Born in 1979 in Osaka. Studied product design at the Kanazawa College of Art from 1998 to 2002. Worked for Sharp Corporation in Japan as a designer for consumer electronic products until 2007. Master's degree in Interior and Living Design at Domus Academy, Milan. From 2008 to 2012 assistant designer of product design for Patricia Urquiola, Milan. Since October 2012 own design studio in Kyoto.

LEDON Lamp GmbH from Vorarlberg, Austria, develops and distributes premium LED lamps as one-for-one substitutes for common conventional incandescent and halogen lamps. With its high-quality products and LED technology, the company ranks among the leading suppliers of so-called LED retrofits lamps worldwide. Further information is available at <u>www.ledon-lamp.com</u>.

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The Wooden Light Bulb has an unique and fascinating luminescence.

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